

# Brainstorming Event Summary

On 8th June 2022, more than 20 people attended an event in the Town Council's offices to brainstorm ideas for the plan.

In this workshop, the facilitator asked a series of 6 questions and encouraged groups to generate as many ideas as possible. The following is a summary of their feedback, grouped by topic by the facilitator.

More information on the Plan is available at [www.placeplans.org.uk/llanfairfechan](http://www.placeplans.org.uk/llanfairfechan)



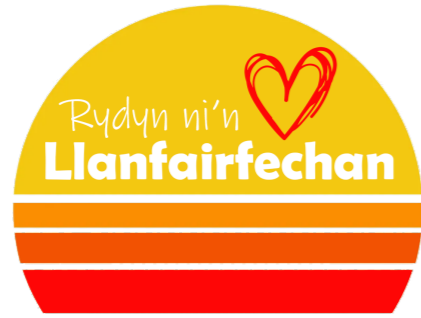
Cyngor Tref  
Llanfairfechan  
Town Council



UK Government Wales  
Llywodraeth y DU Cymru



Planning Aid Wales  
Cymorth Cynllunio Cymru



**1. If we had  
£1million to  
spend on  
community  
projects, what  
would they be?**

## Young People

'Hangout' Shelters for young people

New Bike Park / Stake Park

Modern & accessible play equipment

Youth activities & facilities for young people

All-weather Multi-Use Games Area

## Business

Hot-desk facilities

Co-working spaces / something for homeworkers



# 1. If we had £1million to spend on community projects, what would they be?

## Town Centre

- 'Greening' the town, e.g. tree-planting / landscaping
- Improve area in front of Town Hall / Station Road – shopfronts / bunting etc.
- Replace railings around church
- More public art – e.g. sculptures on the prom
- Ask Catholic Church to sell land to rear for markets / parking

## Environment

- Diversify green spaces to improve biodiversity / introduce nature reserves
- All new buildings to be environmentally friendly

## Health

- Improved access to GP surgeries / doctors
- Fitness track with outdoor gym apparatus & distance markers
- New dog agility park

## Housing

- New housing hub – advice etc.
- Affordable places to rent and buy, for locals and others.

## Energy

- Community-led energy scheme – e.g. wind / water power generator



# 1. If we had £1million to spend on community projects, what would they be?

## Leisure & Tourism

Promenade & pavilion regeneration / better access to the beach

More places to eat

Water Sports Centre

Crazy Golf Course

Turn old parish church into a museum

Raise our profile as a tourist destination

Bring blacksmiths back into use

## Transport & Travel

Free parking on prom car park

Repair / resurface prom car park

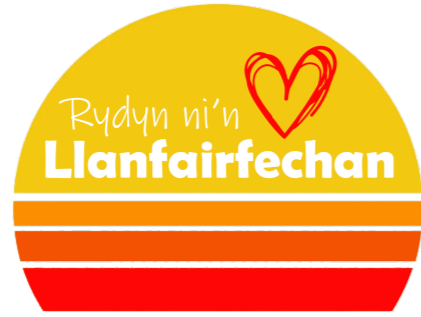
Electric shuttle bus

Proper car park for park & ride

Reorganise traffic access to town

Safe pedestrian crossing

Improve active travel links



## 2. What do we love about Llanfairfechan?

### People & Identity

Sense of community

Friendly locals / nice people

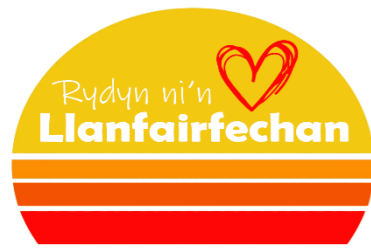
Being part of Wales

Yr Iaith Cymraeg / The Welsh Language

Our Town Council

Large number of community groups

How welcoming we are to visitors



## 2. What do we love about Llanfairfechan?

### Town & Buildings

The character of the town

Good venues – town hall etc.

Our history & heritage – quarry, arts and crafts houses etc.

Beautiful houses / variety of architecture

Small but not overdeveloped

Appearance – Hanging baskets / planters, green spaces etc.

The Christmas Tree

### Environment

Local geography / variety of landscapes

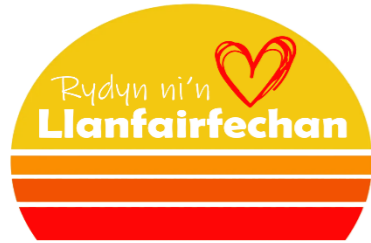
Green spaces

Beach / sea

Mountains / hills

Nature reserves – Nant-y-coed, Morfa, Tyddyn Dryein etc.

The air / trees



## 2. What do we love about Llanfairfechan?

### Amenities

Various Clubs

Nice, independent shops – but dwindling

Schools / playgroup in centre of village

The Pavilion

Parks

Places to eat / no takeaways

Specific shops – Co-op, the plastic free shop, Butchers, Post office

### Transport & Travel

Good walks / footpath network

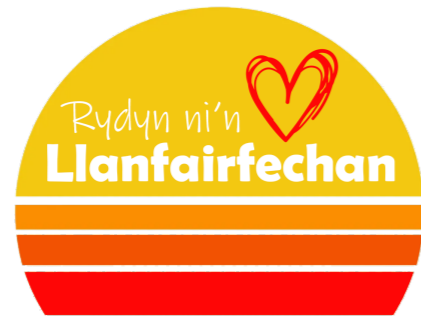
Transport hub – convenient train station, bus and road access

Access to the A55

Proximity to Manchester & Liverpool Airports

Cycle Path

Coastal Path



# 3. What should Llanfairfechan look like in 15 years' time (2037)?

## Community

Happy people and happy young people

Well used community / open spaces

Active community interested in its development

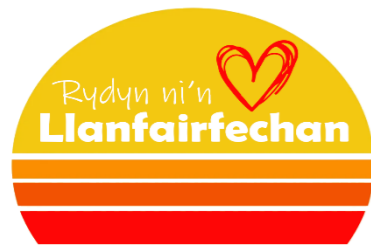
## Housing

More housing?

Range of housing suitable for all ages, in keeping with town character

Eco-friendly / retrofitting with insulation etc.

Fewer awkward absentee freeholders, dodgy landlords, bad tenants etc.



### 3. What should Llanfairfechan look like in 15 years' time (2037)?

#### Town & Buildings

Keep its character

Smart / digital town

Well-cared for

#### Business / Economy

Good jobs and economy

Thriving businesses with digital excellence

No empty shops

Jobs for all ages

#### Environment

Green spaces kept as green spaces

A lot of nature and thriving wildlife

#### Transport & Travel

Roundabout kept and improved

Good, sustainable local transport

More electric vehicle charging points e.g. in lamposts

Electric shuttle bus through village – car-free access



### 3. What should Llanfairfechan look like in 15 years' time (2037)?

#### Amenities

Rejuvenated & thriving shops / high street

Good pub

Weekly organic market for local food

More indoor and outdoor activity places so kids don't have to go elsewhere

Convert multi-use centre for young people

New fitness track for healthy communities / fewer GP referrals

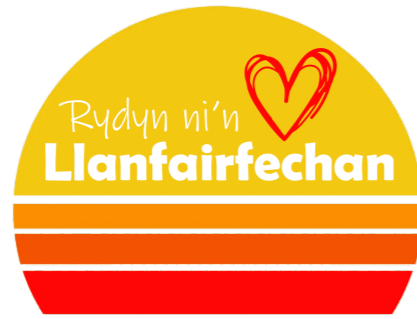
Beach huts

New lights

Good development of brownfield sites for schools / health facilities

New combined school that is accessible

Improved access to river and river walk.



# 4. Challenges facing Llanfairfechan – and possible solutions

## Housing

Overdevelopment of Greenfield sites #1 - reuse existing buildings, eg flats for young people.

Where to have housing - brownfield sites Heath and Old dis used buildings?

Inappropriate houses built – consider future generations, better planning control?

Too many AirB&B's and second homes (3) - Limit numbers, planning policy and taxation.

## Environment

Flooding - rewilding above village?

Climate change - Have a local plan?



## 4. Challenges facing Llanfairfechan – and possible solutions

### Transport & Travel

No access to Bangor or Llandudno without using A55 - Introduce train shuttles, boat?

Awful car parks and poor active travel links - funding to replace car park, communication on existing transport links such as shuttle services?

Car parking & Traffic management - Shuttle bus park and ride?

### Energy

Fuel property for heating - Our own windmill or hydroelectric system?

Energy provision - new housing must be eco-friendly?

### People & Community

Making it accessible for all people and ages - funding to improve accessibility for people with disabilities, elderly?

Keeping young people in the village – encourage apprenticeships support networks for young people, toddler clubs?

Traditional people not wanting change – Embrace and celebrate tradition?

Deterioration of Welsh language – drop-in Welsh language speaking centre? Learning to be standardised?

Vandalism - community policing? CCTV?

Bringing people together / apathy - community engagement from community leaders? Creative engagement and community connectors?



## 4. Challenges facing Llanfairfechan – and possible solutions

### People & Community

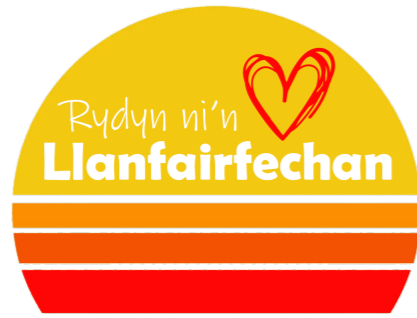
Hard to meet new people and make friends - join local groups. Help food bank?

Not many activity groups for young people – encourage adult volunteers?

Getting the community interested in its development - show what is possible through examples?

Economic changes, political issues - Getting more people involved in applications?

Population change (more older people, young people leaving) - Talk to older people about what they want or need? Talk to young people to see why they don't stay?



# 5. Opportunities for Llanfairfechan

## People & Community



More community engagement events and more community events.

Capitalise on community events to Encourage Community engagement

Use green space on prom for events, a marquee or gazebo for rainy days.

Regrade school in village to allow Welsh speakers to be in tune with their village school.

To encourage community events and use of facilities.

## Housing

Environmentally friendly houses that are affordable.

The Heath for housing but don't demolish it.



## 5. Opportunities for Llanfairfechan

### Places & buildings

Seafront and nearby open spaces. Leading to job Creation

Empty properties and shops. Empty houses could be used

Reuse existing spaces and buildings

Reuse the school buildings once new school is built.

Make the prom smart

### Learning

Use data like census.

To learn how others have done it.

### Travel & Transport

More active travel opportunities

Link up public transport such as bus and train.

Better transport links to nearby towns and villages

### Funding

Transforming towns for Main St. Buildings

Get funding for events officer and support.

### Environment

Belt of local trees strategically planted to prevent flooding.



## 5. Opportunities for Llanfairfechan

### Leisure & Tourism

Food markets and events on the beach.

Improve leisure facilities. MUGA and football pitch?

Toilets down the beach.

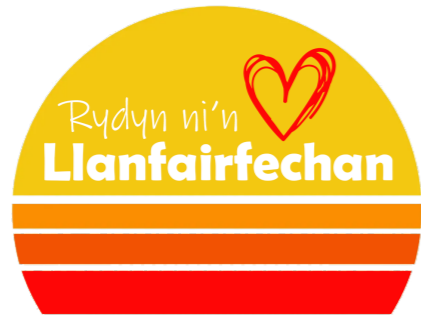
Art exhibitions in large, unused indoor spaces.

The Institute before as a museum with an arts and craft section?

Forest School at Nant y Coed

### Heritage

Maximising historical and cultural aspects. Beautiful buildings. Our long history.



# 6. How can we reach people in the community?

| People                                                             |
|--------------------------------------------------------------------|
| Existing groups, for example youth.                                |
| Not just the same people. Or official range of people.             |
| Go where people are e.g. pub, school, coop, pavilion, seagrass     |
| Ambassadors from different locations and all age groups            |
| Community Network Pockets building on support offered during COVID |
| Audit of community groups and develop communications.              |
| Try to reach people who fall through the cracks.                   |
| Questionnaires to find out what people want.                       |



## 6. How can we reach people in the community?

### Events

Tie into existing events

Themed event like Conwy Pirate Festival, Food Festival, etc.

Change location of meetings, for example sailing club outdoors.

Go to Pendalar and Pen y Bryn. Wont go to sailing club?

Out of hours, drop in service or hub and during the day

Events at the town hall, such as dances or music events.

Street parties or festivals?

### Online

Whatsapp group

Email newsletter

Social media

Message Board

### Swag

'I love Llan' T shirts

Incentives to draw people – e.g. cheese and wine / activities



## 6. How can we reach people in the community?

### Advertising

Co-op table / physical noticeboard

Advertising in The Dragon

Direct Mail

Pub

Door-to-door

Posters

Accurate information explaining why decisions are made

Prepaid postcard survey

Large notices around town

Use TV screen in Plas Menai for community notices

Go to where people do existing activities e.g. sports clubs